



1. Project Description

1. Purpose of the Museum

The Nam June Paik Museum is to serve as a repository for the Artist's creative oeuvre, and a home for his future artistic activities. At the same time, it is to promote the Province of Kyonggi as an international center of culture and arts by locating a dedicated museum for the globally acclaimed media artist Nam June Paik. Please refer to Chapter 3 for Design Guidelines.

2. Project Summary

- Project Name : The Nam June Paik Museum
- Project Owner : The Kyonggi Cultural Foundation
- Site Location : San 10-4 Sanggal-ri, Kiheung, Yong-In, Province of Kyonggi
- Buildable Site Area : ca. 33,000m²
- Gross Area of Building : 5,000m² (5 % variation allowed)

2. Competition Details

1. Objective of the Competition

It is to select an architectural design of excellence so that the selected architect(s) and Nam June Paik may jointly create a work of architecture in tune with the pioneering, artistic spirit of the artist Paik.

2. Type of Competition

- It is an Open International Ideas Competition in Single Stage, endorsed by UIA (International Union of Architects).
- The official Language is English.

3. Promoter of the Competition

The Kyonggi Cultural Foundation is the Promoter. It is responsible for financing the Competition and all matters related to its supervision. It endorses the decision of the Competition Jury, and organizes the follow-up measures of the outcome of the Competition.

- The Kyonggi Cultural Foundation
1116-1 In-Gye dong, Paldal-ku, Suwon, Province of Kyonggi, Korea, 440-835
Tel +82-31-231-8538 Fax +82-31-231-8530

4. The Jury

- Ms Odile Decq, Architect (France) representing the UIA
- Mr. Arata Isozaki, Architect (Japan)
- Mr. Jin-Kyoon Kim, Architect (Republic of Korea)
- Mr. Jong Soung Kimm, Architect (Republic of Korea)
- Mr. Ki Soo Oh, Architect (Republic of Korea)
- Mr. Axel Schultes, Architect (Germany)
- Mr. Ricardo Scofidio, Architect (USA)

Alternate member :

- Mr. Roberto Simon, Architect (Brazil) representing the UIA

Expert Advisor :

- Mr. John Hanhardt, Guggenheim Museum New York, to provide expert opinions on
Nam June Paik's work

The Professional Advisor

At its first meeting, the Jury elects its chair. A Jury member who is absent at its first meeting is disqualified, and the alternate member is made a titular member. The Jury decision is made by a majority vote. For a brief absence by a Jury member, the alternate Jury member will participate in the Jury proceeding.

5. Professional Advisor

Dr. Jaepil Choi
Professor of Architecture, Seoul National University
C/O Kyonggi Cultural Foundation
Tel +82-2-880-7490 Fax +82-2-871-5518

E-mail: advisor@njpmuseum.org

6. Eligibility & Limitation of Participation

▪ Eligibility

The Competition will be open to a licensed architect, a group of architects or a multi-disciplinary team of professionals with a licensed architect as the team leader from around the world with sufficient capability to design the museum of a complexity and size as planned in the Competition.

A non-Korean architect or a group of architects, when selected as the winner, must arrange to collaborate with Korean-licensed architect(s) of his/her choice, and in agreement with the Promoter, for the purpose of executing the design in accordance with the Korean building permit formality.

At the time of registration, it is not mandatory for a non-Korean competitor to associate with a Korean-licensed architect.

▪ Limitation

The following person(s) may not participate in the Competition:

- An individual or an organization affiliated with the Promoter as an advisory committee member, sponsored researcher, or otherwise in continuing professional relationship.
- Members of the Competition Jury, and staff of organizations in which a Jury member serves as a principal, or an adviser.
- Persons who prepared the Competition Brief in a direct or an indirect way.

7. Competition Registration

- Date : March 24, 2003 through 5:00 pm Saturday, May 17, 2003 (GMT+9)
- Place : Competition Website
(<http://www.njpmuseum.org>)

A prospective competitor may register by inputting the required information in accordance with the entry form, and remitting non-refundable registration fee of KRW ₩125,000 (equivalent to USD \$100) online by credit card. A registered competitor will be given a password to access the detailed Competition Program from Saturday, May 17, 2003 on the official Competition Website.

8. Questions from the Competitors

- Each registered competitor(s) may submit questions only via internet to the Competition website. Questions may be submitted once. The deadline for questions is 5:00 pm Saturday, May 31, 2003.

- The Promoter posts answers to all questions on the Competition Website on a continuing basis until Monday, June 2, 2003. The answers to the competitors' questions are considered as addenda or revisions to the Competition regulation.

9. Awards

- 1st Prize USD \$20,000
 - and the right to design the Nam June Paik Museum to the Design Development stage.
- 2nd Prize USD \$12,000
- 3rd Prize USD \$ 8,000
- Three(3) Honorable Mentions USD \$2,000 each

3. Design Guidelines

1. Introduction

- Purpose of establishing the Nam June Paik Museum
 - Collection and Display of the works of Nam June Paik with the intention of introducing and disseminating the creative world of the Artist to the public at large.
 - Fostering younger generation of media artists through international networking and exchanges.
 - Creation of an international center of excellence for experimental and avant-garde media art.
 - Presenting the visitors with opportunities for viewing creative, contemporary art.

- The principal functions and activities of the Nam June Paik Museum

Exhibition	Permanent and temporary exhibition; Nam June Paik gallery; Replica of the Artist's Studio; 330m ² hall for the Artist's site-specific artwork.
Curatorial/Research & Educational	Auditorium; A-V Room; Curator/Researcher Offices; Library/Resource Center; Seminar Rooms/Studio
Collection/Preservation	Storage; Conservation Laboratory; Technical Support
Administration	Management; Conference Room; Archive
Visitor Amenities	Museum shop; Lounge/Café; Playground based on the artist's artwork; Performance space; Outdoor walk and rest zone
Outdoor Art activity	Sculpture Garden; Open Studio

2. Basic Design Directions

- The design should express uniqueness and creative spirit of Nam June Paik as interpreted by the competitor, and contribute to the development of architectural culture.
- The Museum should harmonize with the neighboring Provincial Museum and the future Korean music performance hall in terms of scale, construction and topography, and take into consideration access and interface with the various means of transportation. The design should minimize changes in existing terrain and removal of trees in the interest of preserving the natural environment.
- The design needs to accommodate dedicated gallery space(s) for Nam June Paik, which will include a replica of the Artist's studio, 330m² space for the Artist's site-specific art, all with proper ceiling height suitable for his oeuvre.
- The building shall accommodate phased expansion for additional Exhibition, Storage, Educational Functions, etc. Also, there will be a discrete Media Art Research & Education Center as well as Artists' Dormitory in the future within the site boundary. Each competitor is required to indicate the future expansions in dotted line on the Site Plan. Please refer to the Space Program in Annex.
- The exhibition spaces need to be flexible in order to display artwork of varying character. The viewer's itinerary should permit prescribed, and selective viewing. The structure should ensure public safety, and easy operation, maintenance and repair. The proposed design needs to accommodate physically handicapped visitors.
- The exterior spaces shall accommodate exhibits as well as educational activities and artistic experiences.
- The proposed Museum should offer visitors and general public access to the resources in its possession through the internet and the state-of-the-art display techniques. The design should accommodate such possibilities.

3. Information and Resources on Nam June Paik

- The Promoter will provide images of the Artist's work in the collection of the Kyonggi Cultural Foundation. Each competitor is invited to collect the necessary information in addition to the images supplied in order to fully understand the artistic world of Nam June Paik.
- The competitor should show his/her personal interpretation of the optimum display of video images and diverse media through own research and experiences.

4. Drawings/Documents and Forms supplied to the Competitors

1. Drawings and Documents
 - Competition Regulation & Program
 - Location Map showing traffic access from Seoul and other regions via various transportation means
 - Topographic Map of the Project Site
 - Site Photographs
 - Climatic Information of the Project Site
 - Zoning & Building Code Analysis

2. Images of Nam June Paik's Artwork in the collection of the Promoter

3. Forms
 - Identification Form to be included at time of submission
 - Acceptance of Promoter's Terms

- Drawings/Documents, Images and Forms may be downloaded from the Competition website from Saturday, May 17, 2003.

5. Competition Entries Submission

1. Place and Date
 - Place
The Kyonggi Cultural Foundation
1116-1 In-Gye dong, Paldal-ku, Suwon, Province of Kyonggi, Korea, 440-835
Tel +82-31-231-8538 Fax +82-31-231-8530
 - Date : 5:00 pm Saturday, August 9, 2003

2. Required Drawings & Documents
 - Identification Form
 - Signed Acceptance Form of Promoter's Terms
 - 5 panels, A2 size (420mm x 594mm), for Architectural Design and Exhibition Plan
 - 1 Perspective (Bird's Eye View), A2 size
 - Design Description, A4 size, or letter size, 12 sheets or less, 10 sets in English.
Each competitor is to state concisely his/her concept in coming up with the

particular scheme.

- 1 CD-Rom including the panels, perspective, and design description of the above for use in future publication

3. Anonymity

- In order to ensure anonymity, all drawings and the cover page of Design Descriptions will be marked with the Personal Identification Number (PIN) consisting of one(1) alphabet and four(4) numerals of the competitor's choice at the top right hand corner within a rectangle of 50mm x 100mm. Once received by the Professional Advisor's staff, the rectangle will be covered with opaque paper and a random Identification (ID) will be assigned.
- Anonymity of submitted materials will be maintained until the final decision of the Jury.
- Each competitor is required to pack all materials in white wrapping paper; attach a sealed white letter-size envelope clearly marked with the PIN number containing the Identification Form of the PIN user; and cover the entire package with material suitable for mailing or transporting by courier services. Upon receipt by the Professional Advisor's office, the outer cover will be removed and destroyed.

4. Specific Instructions for Submission Materials

- All materials are on white paper. The Plans, Elevations and Sections should be shown at the scale of 1:200, the Site Plan at 1:500 with north direction clearly indicated.

Except for the perspective panel, use of color is not permitted on drawings.

Name, area of spaces are directly shown on drawings.

The metric system will be used.

- Architectural Design & Exhibition Plan panels consist of 5 (five) A2 size mounted on foam boards. Architectural Design panels shall include, but not limited to the site plan, plans of all levels, longitudinal and transverse sections, and 2 (two) elevations. Exhibition Plan panel(s) shall include exhibition concept, plans with circulation, method/schematics of display. A competitor may specify the arrangement of 5 panels.
 - Perspective (Bird's Eye View) is on white ground, A2 size horizontal, mounted on foam board. Use of color is acceptable.
 - Design Description will form an essential component for judging as it is an important means of interfacing the architect and the artist, Nam June Paik. It will combine texts and diagrams/drawings clearly presented on white A4 or letter size
-

papers, 12 pages or less, bound on the left, and may include up to 4 pages of color.

It shall address the artistic world of Nam June Paik, his output and display concept of the competitor.

The Design Description shall include the following:

- Design Summary
- Area Tabulation showing Space Program requirement vs. Actual area
- Site/Environmental Analyses
- Architectural Design Concept
- Exhibition Plan
 - Guiding principle
 - Types of artwork used as an example, location in the submitted scheme, whether in permanent or temporary gallery
 - Lighting Concept

Design Description may include design intentions of the competitor otherwise not expressed on panels.

- CD-Rom of all contents for use in future publication
- Each competitor is advised to state "No Commercial Value" on the customs declaration in order not to incur customs duties and unforeseen delays at the customs upon arrival in Korea. A competitor, however, is free to purchase an insurance coverage adequate to provide protection against loss or damage independent of the customs declaration.

6. Judging and Selection of Design

1. Date : August 25 ~ August 29, 2003
2. Announcement of Winners : August 29, 2003 on the Competition Website

7. Ownership, Authorship & Publication

1. The ownership of the winning designs belongs to the Kyonggi Cultural Foundation. The architects retain authorship of individual designs.
2. The Kyonggi Cultural Foundation will hold exhibitions and publish the selected designs in accordance with the relevant clause in the acceptance form as part of the submission package.

8. Design Contract

1. The architect(s) of the 1st prize winning scheme is given the right to design, and is expected to enter into Design Services Contract to produce Design Development documents with the Kyonggi Cultural Foundation within a month of the announcement. It is the intention of the Promoter to engage the winning team to continue to produce a complete Construction Documents under a separate contract after a review and acceptance of the Design Development submission.
2. When the 1st prize winner declines, or is found to be deficient in his/her qualifications, the 2nd prize winner will be asked to enter into a negotiation to become the architect for the Project.
3. A more detailed Design Brief will be jointly developed by the Kyonggi Cultural Foundation, Mr. Nam June Paik and the selected architect(s) as the basis of the Building Design.

9. Schedule Summary

1. Announcement of the Competition
: Monday, March 24, 2003
 2. Registration
: March 24 ~ 5:00 pm Saturday, May 17, 2003
 3. Dissemination of Competition Regulation on the website
: Saturday, May 17, 2003
 4. Question Period
: Saturday, May 17 ~ 5:00 pm Saturday, May 31, 2003
 5. Posting of Answers on the website
: Monday, June 2, 2003
 6. Deadline for Submission
: 5:00 pm Saturday, August 9, 2003
 7. Announcement of Winners
: Friday, August 29, 2003
- Submissions via international parcel post or courier service shall be postmarked no later than Saturday, August 9, 2003. The package containing the submission must reach The Promoter's office by Saturday, August 16, 2003.

Annex. Space Program

A. Area Distribution for the Competition

Functional Group	Space	Area (m ²)	percentage(%)	
Exhibition	Changing Exhibition	480		
	Special Project Gallery	150		
	Artist Requested Space	330		
	Nam June Paik Gallery (Permanent Exhibition)	740		Includes the Paik Studio.
	Total	1,700	34.0	
Collection Storage & Loading	Collection Storage	400		
	Special Storage	130		
	Temporary Storage	150		Includes Conservation
	Loading Dock	45		
	Loading Office	10		
	Chemical Storage	10		
	Freight Lift	10		
	Total	755	15.1	
Curatorial & Educational	Multi Purpose Hall	120		
	Media Lab / Resource Center	180		Includes Photo Studio, Conservation Lab., A-V Room, Library, Computer Room, Seminar Room
	Chief Curator, Curators, Researchers	95		
	Total	395	7.9	
Administration	Director	40		
	Conference Room	50		
	Administration Office	80		
	Total	170	3.4	
Public Amenity	Lobby/Tickets	180		
	Lounge/Café	100		
	Museum Shop	60		
	Total	340	6.8	
Support Function	Maintenance Office	20		
	Telephone/Communication	20		
	Duty Staff	10		
	Guards	10		
	Maintenance Staff Space	30		
	Total	90	1.8	
Mech.&Electr. Eqpt	Total	400	8.0	
Circulation	Total	1,150	23.0	Corridor, Stairs, WC, etc.
Grand Total		5,000	100.0	See Nota Bene below.

N.B. 5% variation in Grand Total, and 10% variation in each Functional Group is allowed.

B. Projected Expansions

- It is anticipated that the Museum will be expanded in two phases as currently envisioned in the Table below, and that there will be a discrete Media Art Research & Education Center of 3,000m² and Artists' Dormitory of 1,000m² constructed within the site boundary. Each competitor is required to indicate general direction of expansions in dotted line, and indicate the zone of discrete future elements on the Site Plan and in the Design Description.

Functional Group	Phase 1	Phase 2
Exhibition	500 m ²	300 m ²
Collection Storage	250 m ²	120 m ²
Main Auditorium	250 m ²	
Mech. & Electr. Eqpt		120 m ²
Circulation	320 m ²	120 m ²
Total	1,320 m ²	660 m ²
Media Art Research & Education Center		3,000 m ²
Artist's Dormitory		1,000 m ²